



ShopClub
Customer Loyalty Solutions

Looking for permanent loyal customers? Bring your business to ShopClub.

What is ShopClub?

It is a customer loyalty and retention management system.

- ▶ ShopClub provides an effective rewards system by keeping your customers and increasing their purchase activity.
- ▶ By deeper integration with social networks, ShopClub acts like a viral-marketing engine allowing your customer to share positive shopper experiences with friends and build shopper networks within your shop. ShopClub increases purchasing volume in a group-buy structure.

Benefits to your business

- ▶ Retain your customers longer and encourage them to buy from you more frequently.
- ▶ Acquire new customers by employing an effective shopper referral system, allowing your customers to become your marketing force.
- ▶ Improve marketing ROI.
- ▶ Employ our free marketing channel to provide deals and event information to your customers.
- ▶ Have constant contact with your customers.

How to start

Setup is easy!

- ▶ Just sign up as a merchant at ShopClub.com
- ▶ Simply indicate your commission rate. The higher the commission you set the more effective your consumer retention will be.
- ▶ ShopClub.com will provide you with a simple, safe, and confidential tracking code.
- ▶ You will pay a small \$100 set up fee. No monthly maintenance fees! No commitment!

For more information, visit merchant.shopclub.com

Add your shop to the ShopClub network today!



Contact information

1-617-658-1463

sales@ShopClub.com



More information about ShopClub

The system helps retailers and consumers to form a closer relationship and to make the overall shopping experience more efficient and rewarding. The core of the system is a Consumer Loyalty and Consumer Networking program. Our loyalty solutions and incentives are designed to increase retention of existing customers and to increase profits.

Consumers form a Social Shopping network of friends, and then use this network to increase buying power by building a group of co-shoppers around their favorite merchants. ShopClub receives commission from merchants and converts it into reward points. We call these points Wollars. The system provides more rewards to shoppers who spend more consistently at the same merchant and additional earning for their co-shoppers' consistent spending at the same merchant.

The idea is simple – if you as a consumer are loyal to your merchant and buy frequently you get more rewards, then if you share your positive experience with others - you get even more rewards. The more active you are at ShopClub, the more rewards you receive. Social and Loyalty are powerful keywords which benefits both buyers and merchants.

Loyalty solutions are the next evolutionary step after coupons and discount solutions because they're targeted. They provide a much better yield to merchants on the same marketing budget and provide more rewards to loyal shoppers.

At the next stage of development ShopClub will provide various shopping and CRM applications from merchants and third party developers.

The ShopClub is available on:

- ▶ Website www.ShopClub.com
- ▶ Facebook application: apps.facebook.com/shop-club, and
- ▶ Apps coming soon for iPhone and Android.

